IMSTA FESTA is a day-long celebration of music technology, attended by thousands of music makers of all levels of experience and proficiency. The purpose of the show is to connect manufacturers and consumers together in a vibrant space where each can learn, share and discover. IMSTA FESTA is a forum that projects IMSTA’s message of respect for intellectual property via the slogan “Buy The Software You Use.” IMSTA FESTA is FREE entry and hosts exhibits from the best music tech companies, master classes, industry panels, song reviews, and many other user-centric events that holistically supports the whole artistic aspirations of the mainly 16-32 year olds who attend. IMSTA runs a Song Competition in partnership with Blackrock Studios in Santorini Greece as well as maintains strategic partnerships with the SAE Institute, GRAMMY P&E Wing, MusiCares, NAMM, AES and many music retailers and publishers.